

YOSEMITE ADVENTURE CONTEST RULES & REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL ACCEPTANCE OF ALL RULES.

Sponsor: Visit Yosemite | Madera County (herein referred to as VYMC), 40343 Highway 41, Oakhurst, CA 93644 USA. Telephone: 559-683-4636 Contact Rhonda Salisbury – rhonda@yosemitethisyear.com. **Dates:** The Annual Yosemite Adventure Contest begins January 1 and ends at 11:59 pm on December 31. Drawing will be January 4.

Prize Package: Prize includes: 2-night stay in the southern gateway to Yosemite - (we will choose the hotel, cabin, or Bed & Breakfast Inn that best fits your needs). Gift cards for local dining and souvenirs! AND your choice of one of these Adventures: Yosemite: All Day Yosemite Tour for Two from Discover Yosemite Tours; Extreme Sierra: 1/2 Day Rock Climbing for Two with Southern Yosemite Mountain Guides; Jeep Tour for up to 4 people with Sierra Nevada Motorsports; Bass Lake: 4-hour Patio Boat Rental on Bass Lake (for the whole family); Family Fun: Train Ride for Two Adults and 2 Children on the Yosemite Mountain Sugar Pine Railroad; OR Wine Tasting: Free Tasting along the Madera Wine Trail, 2 bottles of local wine, and Meet the Winemaker Experience. Lodging not valid during holiday periods and Friday & Saturday nights from June through August. All prizes are subject to availability. Travel to, from and within Madera County not included.

Eligibility: Entrants must be 18 years of age or older or accompanied by a legal guardian. One entry per person based on the trading cards collected. All entries and information therein become the property of the Sponsor. Employees of VYMC, contest sponsors and co-sponsors, their affiliates, subsidiaries, representatives, agents, dealers, advertising and promotional agencies, and the families of each are not eligible to enter.

Contestant Submissions: No purchase necessary. A valid name, phone number and email address is required to enter the contest and should be used on the entry. You cannot submit an entry for anyone but yourself. By agreeing to provide your email address you are giving VYMC permission to communicate with you regarding this contest and future promotions, including a monthly E-Newsletter, which includes information on travel packages and specials.

Odds: Odds of winning will depend upon number of eligible entries received.

Winner Announcement: Winner will be drawn on January 4th by random selection. The winner need not be present at drawing to win, and will be notified via telephone, mail, or email within fourteen (14) days of the drawing.

Promotion: By entering this contest, each participant grants VYMC and its affiliates, if he/she wins a prize hereunder, a non-exclusive, worldwide, perpetual, irrevocable license and right to use, exhibit, broadcast, display, reproduce, alter, modify, publish, and transmit for this contest the participant's photograph, voice, name,

hometown, image and likeness in whole or in part, in and in connection with the publicity, advertising, exhibiting, marketing, promotion and exploitation of the business of VYMC and its affiliates in any manner and in all media throughout the world without any compensation, consideration or consent. Promotion and announcement of the winner may be made, although is not limited to, through print, broadcast and social media channels. The winner waives any and all claims against the Sponsors, and their respective affiliates, employees, agents, and representatives for any loss which may occur from participation in the contest or from the receipt or use of the prize. Non-compliance will result in disqualification and forfeiture of prize.

All local, state, and federal taxes, and fees apply and are the winner's sole responsibility. Sponsor will not replace any lost or stolen prize items once in the winner's possession. Sweepstakes winner releases sponsor of any liability incurred in connection with acceptance of the prize. No transfer or substitution of prizes allowed.

To obtain a written notification of the winner, send a self-addressed stamped envelope with written request to: Visit Yosemite | Madera County, 40343 Highway 41, Oakhurst, CA 93644.

Limitations of Liability: Acceptance of the prize constitutes a release of VYMC and all affiliated contest co-sponsors, its agents and employees from all responsibility to the winner. Transportation to and from Madera County is not included in the prize package, unless otherwise stated.

General Terms and Conditions: By entering this contest, each participant agrees to these rules, and the decision of the sponsor will be final. Incomplete entries will not be counted. VYMC and their affiliate co-sponsors, their employees, affiliates, contractors, and legal advisors are not responsible for and shall not be held liable for: (1) late, lost, misdirected, incorrect, or incomplete entries. (2) any equipment malfunction, such as Internet, network, server, telephone, etc. (3) any injuries, loss, or damage caused or created as a result of the prize, acceptance of the prize, or use of the prize. (4) any printing or typographical errors in any material related in any way to this site (5) loss of or damage to prizes once furnished to winner. VYMC reserves the right to cancel this contest at any time in the event of an uncontrollable computer virus or equipment malfunction that may corrupt the proper play or administration of the contest. The materials and information on this site are provided "as is" and without warranties of any kind either expressed or implied. Unless otherwise noted, the graphic images, buttons, layout, and text contained in this website are the exclusive property of VYMC and their co-sponsors and may not be copied or distributed, in whole or in part, without the express written consent of VYMC.